



National Alliance on Mental Illness

# nami | Lexington

**And Presenting Sponsor**

# TOYOTA



**Offer Event**  
**Sponsorship Opportunities For**  
**NAMIWalks Lexington 2018**



**Phill Gunning, NAMIWalks Manager**  
498 Georgetown Street, Suite 100  
Lexington KY 40508  
**Direct 859-539-1918**  
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## SPONSORSHIP CONFIRMATION FORM

\_\_\_ Yes!, we are proud to support NAMIWalks hosted by NAMI Lexington. We authorize *NAMI Lexington* to include our name and/or logo on materials printed for the event consistent with our sponsorship selection below.

### Sponsorship Level Details

\_\_\_ Presenting Sponsor \$10,000

\_\_\_ Annual Program Group Sponsor \$5,000

### Choose one:

- Education
- Support
- Recovery

\_\_\_ Kick-Off Sponsor \$2,500

\_\_\_ Annual Individual Program Sponsor \$1,000

Write in program choice \_\_\_\_\_

\_\_\_ Leadership Sponsor \$500

\_\_\_ Kilometer (Mile Marker) Sponsor \$250

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Payment: \_\_\_ Check enclosed (please make check out to *NAMI Lexington*)

Response by *September 1* assures inclusion in all NAMIWalks printed materials. All sponsors will receive recognition on the [NAMIWalks Lexington](http://NAMIWalksLexington.com) website.

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## Event SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor \$10,000

- ✓ Listed as Presenting Sponsor on the front cover of all walker/sponsor brochures and event posters
- ✓ Name/logo printed prominently at the top of the back of the Walk T-shirts
- ✓ Name prominently mentioned in all press releases produced for the event
- ✓ Prominently recognized in pre and post-event mailings to NAMIWalks Lexington listserve
- ✓ Prominently recognized at the pre-event Kickoff Luncheon and all other Walk related events
- ✓ Corporate banner may be prominently displayed at the start-finish area of Walk
- ✓ Banner will be displayed at the Kickoff Luncheon
- ✓ **All Program Group Sponsor level benefits**

### Annual Program Group Sponsor - \$5,000

Sponsors will receive recognition on printed materials, website and social media as a sponsor of **ALL programs in the group of your choice for ONE FULL YEAR!!** Options include:

#### **Education Programs**

- ✓ [Family to Family Education Course](#) - NAMI Family-to-Family is a class for families, caretakers and friends of individuals with mental illness. The course is designed to facilitate a better understanding of mental illness, increase coping skills and empower participants to become advocates for their family members.
- ✓ [NAMI Introductions](#) - An overview of NAMI services and programs, general information on mental illness, and opportunity for support and questions. Program is for family members, caregivers and individuals managing symptoms.
- ✓ [Ending the Silence](#) - Helping middle school and high schoolers understand mental illness makes a big difference. Through this free classroom presentation, students get to see the reality of living with a mental health condition. During the 50-minute presentation, a young adult living with mental illness and a family member tell their stories about mental health challenges, including what hurt and what helped.
- ✓ [QPR Suicide Prevention Training](#) – QPR is a program to teach others how to Question, Persuade, and Refer someone who is suicidal. With the skills learned in this class you will be able to identify common causes of suicidal behavior and warning signs of suicide.
- ✓ [Intern and Practicum Student Programs](#) – NAMI Lexington boasts a robust intern and student program providing valuable learning experiences for future mental health workers and peers. We devote time and resources to proving students and interns from various colleges around the state in programs like nursing, social work, psychology and law, at associates, bachelor, and master level.

#### **Support Programs**

- ✓ [Multicultural Action Committee \(MAC\)](#) - Diverse communities face many barriers such as higher levels of stigma, misinformation about mental health and language that prevent them from receiving care. Even when they are able to access treatment, these communities often receive poorer quality care due to lack of cultural competence, bias and inadequate resources. This results in misdiagnosis, dropping out of treatment and a longer time to achieve recovery. MAC promotes recovery across diverse populations by advocating, enhancing relationships and educating interested community members.
- ✓ [NAMI Connections Support Group](#) - NAMI Connection is a weekly recovery support group for people living with mental illness in which people learn from each other's experiences, share coping strategies, and offer each other encouragement and understanding.

- ✓ [Family Support Group](#) - offers support to family members, caregivers and loved ones of individuals with mental illness.
- ✓ [The Warmline](#) - A Peer operated non-emergency phone line primarily staffed by Adult Peer Support Specialists provided for anyone who “just needs someone to talk to”. The Warmline not only provides peer support for individuals but is a wonderful opportunity for peers to hone their communication and support skills.
- ✓ [Double Trouble in Recovery \(DTR\)](#) – Peer led Support Groups for individuals with co-occurring addiction and mental health disorders.

## □ Recovery Programs

- ✓ [Participation Station](#) – Consumer Operated Services (A Peer-operated Center) Participation Station is peer run and peer driven. Educational tracks are designed and presented by peers 5 days a week. Participation Station is free and based on the recovery model providing education, outreach and support, and advocacy training to individuals in recovery with a serious mental illness. The model of meeting people where they are and providing peer support in a non-judgmental atmosphere is working miracles with the program participants.
- ✓ [Eastern State Hospital Peer Program](#) - We offer groups in the hospital’s Recovery Mall, on the units, and at the Central Kentucky Recovery Center. We have facilitated a Consumer Council at the hospital and assist families and loved ones who come for visitation. Services also include orientation for staff and formal and informal peer support. The ESH Peer team is a phenomenally dedicated team that offers services 7 days a week.
- ✓ [In Our Own Voice](#) - An informational outreach program on recovery presented by trained consumers to other consumers, families, students, professionals, and all people wanting to learn about mental illness. NAMI Lexington provides IOOV to inpatient and outpatient program participants, college students, civic organizations, and groups of community leaders.
- ✓ [Fayette County Mental Health Court](#) - The mission of Mental Health Court is to protect public safety and reduce the recidivism rate of offenders with mental illness by increasing their wellness. Using an integrated approach involving court supervision, mental health treatment services, peer support, education, employment, and personal accountability, the Mental Health Court seeks positive and long-lasting changes. We currently have 26 clients with 12 graduating Mental Health Court since program inception.
- ✓ [WRAP \(Wellness Recovery Action Plan\) Trainings and Workshops](#) - Identify upsetting events, early warning signs and signs that things have gotten much worse and, using Wellness Tools, develop action plans for responding at these times.

**Annual Program Group Sponsors** also receive NAMIWalks event recognition:

- ✓ Name and logo prominently listed in the walker/sponsor brochures and on the event posters
- ✓ Name and logo will be prominently placed on event T-shirt
- ✓ Name included in a press release produced for the event
- ✓ Recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- ✓ Corporate banner may be displayed at the start-finish area of Walk
- ✓ **Plus All Program Supporter level benefits**

## **Kick-Off Sponsor \$2,500**

- ✓ Name/logo prominently listed in the walker/sponsor brochures and on the event posters
- ✓ Name/logo prominently displayed on event T-shirt
- ✓ Recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- ✓ Opportunity for representative to speak at Kick-off
- ✓ Corporate banner may be displayed at the start-finish area of Walk
- ✓ Name/logo will be displayed on the Walk website
- ✓ Information booth at Kick-off and Walk
- ✓ **Plus All Program Supporter level benefits**

## **Program Supporter Sponsor \$1,000**

Sponsors will receive recognition on printed materials, website and social media as a sponsor of **ONE** program of your choice for **ONE FULL YEAR!!** Options include:

- NAMI Introductions** - An overview of NAMI services and programs, general information on mental illness, and opportunity for support and questions. Program is for family members, caregivers and individuals managing symptoms.
- Educational Tracks** - educational groups offered at Participation Station Mon-Fri (4 each 45 minute groups daily).
- Support Groups** – Various evidence based support groups for family members, caregivers, peers, co-occurring, etc. Family Support, NAMI Connections, DTR (Double Trouble in Recovery), Emotions Anonymous.
- The Warmline** – Non-crisis hotline operated by peers to provide peer support via phone.
- System Navigation** - System Navigators help individuals with whatever issues are interfering with their recovery. They help people with food, housing, education/GED, mental & physical health issues, legal issues, addiction support, etc.
- Health Fairs** – NAMI Lexington attends various health fairs around the area providing peer support, information about local programs, and mental health information and resources.
- IOOV-** (In Our Own Voice) An informational outreach program on recovery presented by trained consumers to other consumers, families, students, professionals, and all people wanting to learn about mental illness. Presented in Fayette and surrounding counties.
- WRAP-** A Wellness Recovery Action Plan can also be very helpful for your loved one to plan their overall care, and how to avoid a crisis. If they will not work with you on a plan, you can make one on your own.
- Psychiatric Advance Directives Training** - a legal document that allows a second party to act on behalf of an individual if he / she becomes acutely ill and unable to make decisions about treatment. The document details the individual's preferences for treatment.
- Community Speakers** – NAMI Lexington receives many requests to speak at business, agencies, schools, churches, coalitions, conferences and committees. Speaker(s) are chosen based on personal experience match to speaker request.

### **Individual Supporter Sponsors receive NAMIWalks event recognition:**

- ✓ Name listed in walker/sponsor brochures
- ✓ Name and/or logo printed on Walk T-shirts
- ✓ Recognized at the pre-event Kickoff Luncheon and all other Walk related events
- ✓ **Plus All Leadership level benefits**

## **Leadership \$500**

Leadership level support will help provide various programming for peers, family members and community members.

- ✓ Name/logo will be displayed on the Walk website
- ✓ Social Media recognition including Facebook and Twitter posts
- ✓ Information booth at Walk

## **Kilometer Sponsor \$250**

- ✓ Name will be placed on Kilometer sign along the Walk route
- ✓ Name will be displayed on the Walk website

**For more information on sponsorship opportunities, please contact:**

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